



New Curbside Recycling Program Sort, Roll and Go...

Better for the Environment and Conserving Resources

Americans generate trash at an astonishing rate of 4.6 pounds per day per person, which translates to 251 million tons per year [source: EPA]. The sad thing is that much of what goes into the landfill could be recycled. Pleasanton residents will take a larger role in protecting the environment with a new three cart trash and Curbside Recycling Program that will capture more recyclable material and send less material to the landfill. Collecting your metal, glass, plastic and paper recyclables from your trash and placing them in your new recycling cart also supports the effort to meet a 75% diversion target adopted by all cities in Alameda County.

New Curbside Recycling Program Begins in October

The program will be implemented by fall of 2009. Prior to the program beginning a brochure that fully explains the new Curbside Recycling Program will also be provided to Pleasanton residents.

How the Curbside Recycling Program Works

Our new program includes each household having **three collection carts** as follows:

- One collection cart for trash
- One collection cart for green waste
- One collection cart for recyclable material

The new recycling cart will be used exclusively for mixed paper, cardboard, aluminum beverage containers, steel or tin cans, aluminum foil, glass and plastic bottles.

Shortly before the new program begins in the fall, Pleasanton Garbage Service (PGS) will deliver each household its new collection cart for recyclables.

Note: If you currently do not have a greenwaste cart, we will not be delivering one.

We want our service to be the best, and you can help

Please place your cart at the curb edge with **at least 3 feet of clearance** from other objects, including other carts, basketball hoops and motor vehicles. Make sure your cart lid is down completely. Thank you for helping us provide you with the best possible service. Together we can keep our neighborhoods safe and clean.

What goes into the greenwaste cart?

The reason Greenwaste carts are so important is that they help divert tons of materials away from our landfills which saves costs and is better for the environment. Here is a list to help you utilize your cart efficiently.

GREENWASTE ACCEPTABLE LIST

- Grass and weed clippings
- Shrubs and tree prunings (less than 4" in diameter)
- Leaves, plants and flowers
- Food scraps and food soiled paper products

NON-ACCEPTABLE GREENWASTE LIST

- No household garbage
- No plastic bags
- No dirt or rocks
- No overloading - lid must be closed to prevent spills



At Least A 3 Foot Clearance

Why is it Important to Participate in the New Recycling Program

Sort, Roll and Go will help Pleasanton to achieve the 75% diversion target adopted by all cities in Alameda County helping to save resources and valuable landfill space. The method for processing recyclables at our Transfer Station will change. After October the trash from the **trash cart will no longer be sorted to take out the recyclables ...** that trash will go straight to the landfill. The blue bags currently used to separate out recycled items will no longer be used. Therefore any recyclables that you put into the trash cart instead of the new recycling cart will have no chance to be recycled. The recycling cart is convenient because all recyclables go into one cart making no further sorting necessary. Your individual efforts are key to the success of the new recycling program.



- Recyclables:**
- mixed paper
 - cardboard
 - aluminum cans
 - steel/tin cans
 - aluminum foil
 - glass
 - plastic bottles



Keep Updated With the Web

Watch the PGS (www.pleasantongarbage.com) and City of Pleasanton (www.ci.pleasanton.ca.us) web sites for updates regarding the new Recycling Program. We will be updating our web site as new information becomes available. For questions regarding Household Hazardous Waste go to www.StopWaste.Org to find all the latest information about what is considered hazardous waste and the dates, times and location of the drop off center nearest you.

PLEASE DETACH HERE AND RETURN THIS PORTION WITH YOUR PAYMENT.



One stamp will be given for each 25 lbs. of recyclable material presented at the Buy Back Center. A total of 75 lbs. (3 stamps) of recyclable material must be presented during any given quarter to receive a credit. If you have an automated 90 gallon service, your quarterly credit will be \$3.51. If you have an automated 35 gallon service, your quarterly credit will be \$2.22.

To ensure proper credit, please fill out the information below:

Account Number: _____

Your Name: _____

Service Address: _____

Pleasanton
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